

# Rule book

## Event title:



### Event Title: Ideathon

Tagline: Innovate. Engineer. Sustain.

#### Overview

Participants must propose innovative and technically feasible solutions addressing sustainability challenges. The ideathon follows a structured pitch format where teams present their ideas supported by engineering logic and measurable environmental impact.

Team Size: 4–5 members

Eligibility: Open to students pursuing engineering or related technical fields

#### Participant Requirements

- Each participant must carry a valid college ID card.
- Maximum age limit is 24 years.
- Intercollege teams are allowed.

#### Pitching Format

##### Time Constraints:

- Total Presentation Time: 7 minutes
- Warning buzzer at 6 minutes
- Hard stop at 7 minutes

##### Presentation Rules:

- Minimum two team members must present
- Shark Tank style pitch format

#### Sustainability & Technical Guidelines

##### Topic Requirements:

- Circular Economy
- Clean Energy
- Waste-to-Wealth

##### Mandatory Components:

- Sustainability impact slide (CO2 reduction, energy savings, etc.)
- Technical architecture / logic flow

#### Submission & Logistics

- Submit presentation 24 hours before event
- No personal laptops allowed
- Use centralized event system
- Prototypes optional and must be ready-to-show

#### General Rules

- Original ideas only (no plagiarism)
- Judging based on Innovation, Technical Soundness, Environmental Impact

#### Coordinators

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